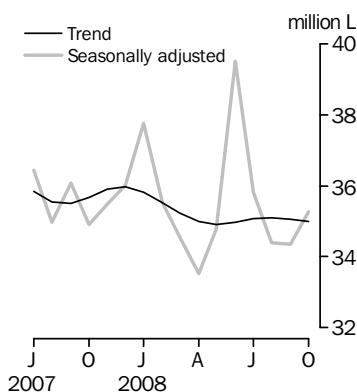


SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) THURS 4 DEC 2008

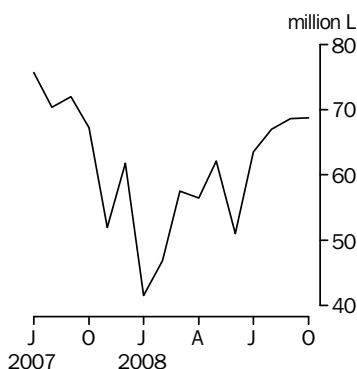
Australian produced wine

Domestic sales



Australian produced wine

Exports
Original



INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Paul Sutcliffe on Adelaide (08) 8237 7302.

KEY FIGURES

	Oct 2008 '000 L	Sep 2008 to Oct 2008 % change	Oct 2007 to Oct 2008 % change
TREND ESTIMATES			
Australian produced wine			
Domestic wine sales	34 994	-0.2	-1.9
White table wine sales	16 963	—	-2.2
Red and rosé table wine sales	12 368	-0.8	-2.9

SEASONALLY ADJUSTED

	Oct 2008 '000 L	Sep 2008 to Oct 2008 % change	Oct 2007 to Oct 2008 % change
Australian produced wine			
Domestic wine sales	35 259	2.6	1.0
White table wine sales	17 237	4.2	2.1
Red and rosé table wine sales	12 381	1.0	0.6

— nil or rounded to zero (including null cells)

KEY POINTS

AUSTRALIAN WINE DOMESTIC SALES

DOMESTIC WINE SALES

- The trend estimate for domestic sales of Australian produced wine was 35.0 million litres in October 2008, a decrease of 0.2% from September 2008.
- The seasonally adjusted estimate was 35.3 million litres this month, up 2.6% from September 2008 and a increase of 1.0% on October last year.

WHITE TABLE WINE

- The trend estimate for domestic sales of Australian produced white wine was unchanged from September at 17.0 million litres this month and was 2.2% lower than October 2007.
- The seasonally adjusted estimate was 17.2 million litres in October 2008, up 4.2% from September 2008 and 2.1% higher than October 2007.

RED/ROSÉ TABLE WINE

- The trend estimate for domestic sales of Australian produced red and rosé wine fell by 0.8% to 12.4 million litres this month and a fall of 2.9% on the same month last year.
- The seasonally adjusted estimate was 12.4 million litres in October 2008, an increase of 1.0% on September 2008 and 0.6% higher than October 2007.

AUSTRALIAN WINE EXPORTS

- Exports of Australian produced wine increased by 0.1% this month to 68.7 million litres. The value of the exported wine in October 2008 was \$254.5 million. Australia exported 697.2 million litres, with a total value of \$2.5 billion in the twelve months ending October 2008. This was a fall of 13.5% in volume and a decrease of 15.1% in value over the corresponding period to October 2007.

NOTES

FORTHCOMING ISSUES

<i>ISSUE</i>	<i>RELEASE DATE</i>
November 2008	9 January 2009
December 2008	6 February 2009
January 2009	6 March 2009
February 2009	6 April 2009
March 2009	8 May 2009



DATA NOTES

This release includes revisions to historical data for the domestic sales of Australian wine for white and red/rosé table wine in glass bottles less than two litres.

ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.



ABBREVIATIONS

- \$m million dollars
- ABS Australian Bureau of Statistics
- AWBC Australian Wine and Brandy Corporation
- f.o.b. free on board
- HS Harmonized Commodity Description and Coding System (Harmonized System)
- L litre
- L al litres of alcohol

Brian Pink
Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for white table wine sales was unchanged from last month at 17.0 million litres. The trend estimate for red and rosé wine sales was 12.4 million litres which was 0.8% lower than September 2008.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

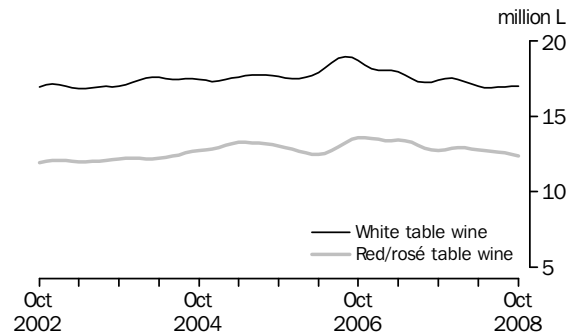


TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased by 0.2% from last month, the fifth consecutive month of increase. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres fell 0.8% on last month, the sixth consecutive month of decrease.

TABLE WINE, Glass container less than 2 litres: Trend

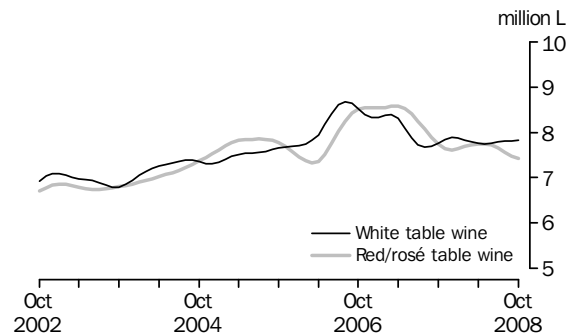
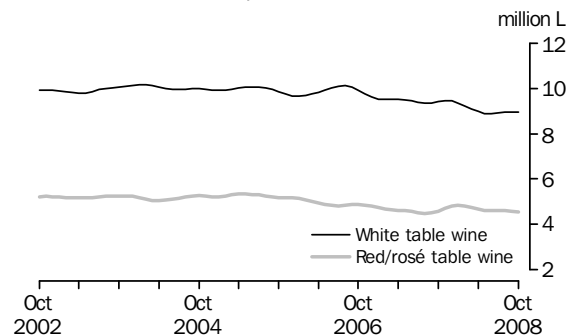


TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs fell slightly this month, showing a decrease of 0.1%. The trend estimate for red and rosé wine sales in soft packs fell by 0.8% this month, the third consecutive monthly decrease.

TABLE WINE, Soft pack containers: Trend

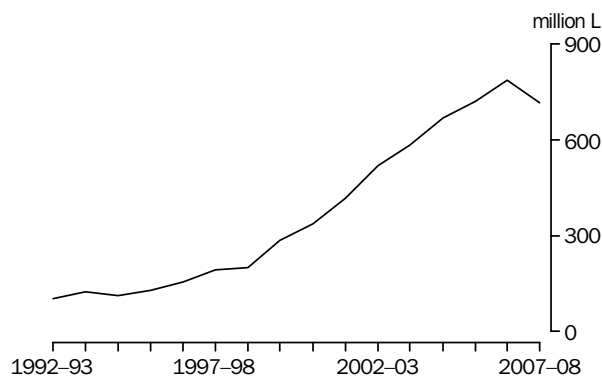


EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows a fall from last year in the quantity of exports of Australian produced wine. In 2007-08 wine exports totalled 715 million litres, a fall of 9.2% from the 787 million litres exported in 2006-07. Further, the volume of Australian made wine exported in 2007-08 was 1.0% lower than the volume in 2005-06 (722 million litres). Apart from a fall in 1994-95, the 1990s saw a steady increase in Australian wine exported. The 1992-93 period saw Australia export more than 100 million litres for the first time. More than 300 million litres of wine sold to overseas markets during 2000-01, reaching the high of 787 million litres in 2006-07.

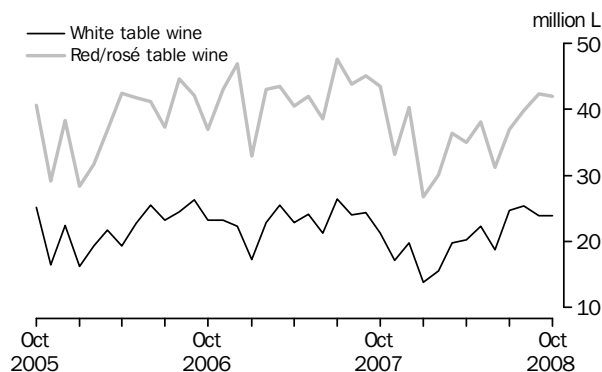
EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 68.7 million litres of Australian produced wine were exported in October 2008, an increase of 0.1% on September 2008 and an increase of 2.2% on October 2007. In October 2008, 23.9 million litres of Australian produced white table wine were exported, unchanged from last month and an increase 12.6% on October 2007. Australian producers exported 42.0 million litres of red and rosé table wine in October 2008, a decrease of 0.9% from last month and a 3.4% decrease on October 2007.

EXPORTS OF TABLE WINE BY TYPE: **Original**

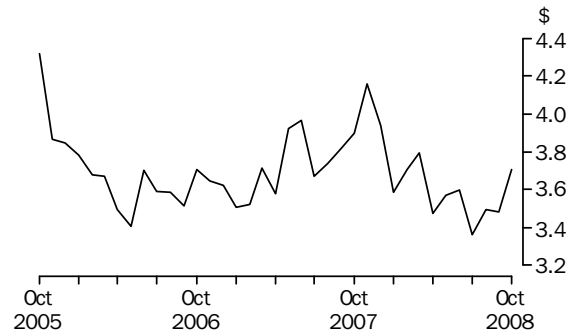


EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

UNIT VALUE OF WINE EXPORTS

In original terms, the value of the wine exported this month (68.7 million litres) was \$254.5m, an increase of 6.6% in value from September 2008. The average value of Australian wine exported in October 2008 was \$3.71 per litre, up from \$3.48 per litre last month and down from \$3.90 per litre in October 2007.

UNIT VALUE OF WINE EXPORTS: Original



DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

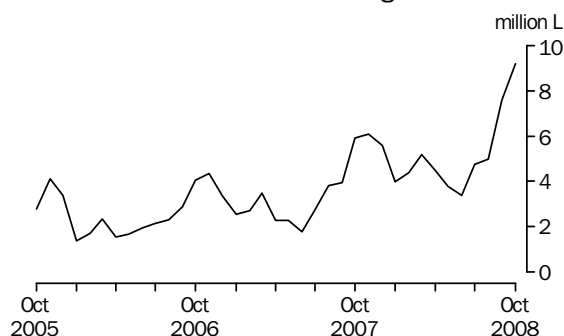
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 10 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For October, the value reported by the ABS was \$255.0m, while the AWBC value was \$239.0. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 9.2 million litres of wine, valued at \$62.8 million were imported in October 2008, a rise of 21.3% in quantity. The value of imports was 8.7% higher than September 2008. The average value of wine imports cleared for home consumption in October 2008 was \$6.83 per litre down from \$7.62 per litre in September 2008.

WINE IMPORTS CLEARED: Original



DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the September quarter 2008 shows that wine available for consumption in Australia increased 4.5% on the same quarter in 2007. Domestic sales of Australian wine decreased 1.2%, and wine imports increased 64.2%. Total disposals of Australian produced wine decreased by 6.1% on the same quarter in 2007 with exports falling 8.7%.

	Domestic sales of Australian produced wine (A)	Wine imports cleared for home consumption (B)	Wine available for consumption (A + B)	Exports of Australian produced wine (C)	Total disposals of Australian produced wine (A + C)
	'000 L	'000 L	'000 L	'000 L	'000 L
2005-06	432 372	r27 165	r459 537	721 771	1 154 143
2006-07	r448 142	34 275	r482 417	786 926	r1 235 068
2007-08	r427 516	53 313	r480 829	r714 711	r1 142 227
September Quarter 2007	r110 906	10 528	r121 434	218 122	r329 028
September Quarter 2008	r109 552	r17 288	r126 840	r199 122	r308 674

r revised

DOMESTIC SALES OF AUSTRALIAN WINE, By container type

Period	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE			Total table wine	Total other wine	Total wine
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)			
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L			
ORIGINAL									
2005-06	92 951	118 220	212 558	91 821	61 116	154 237	366 796	65 575	432 372
2006-07	r100 391	116 196	r218 566	r102 126	57 276	r162 106	r380 672	r67 471	r448 142
2007-08	r93 934	110 367	r206 810	r95 581	55 336	r155 193	r362 003	r65 514	r427 516
2007									
October	r9 172	9 353	r18 625	r8 170	4 608	r13 338	r31 963	r7 819	r39 782
November	r10 966	9 992	r21 227	r9 499	4 788	r14 665	r35 892	r8 472	r44 364
December	r9 270	9 430	r18 897	r7 979	4 261	r12 583	r31 481	r8 040	r39 520
2008									
January	r6 057	8 087	r14 277	r4 618	3 183	r8 193	r22 469	r3 534	r26 003
February	r6 921	10 180	r17 303	r5 697	4 446	r10 699	r28 002	r3 739	r31 741
March	r7 352	8 724	r16 488	r6 600	4 132	r10 908	r27 396	r4 572	r31 968
April	r7 225	8 992	r16 469	r7 438	4 681	r12 300	r28 769	r4 289	r33 058
May	r7 269	8 712	r16 129	r8 703	4 956	r13 975	r30 104	r4 651	r34 755
June	r7 656	8 053	r15 962	r9 685	4 566	r14 788	r30 750	r4 669	r35 419
July	r8 019	10 425	r18 671	r9 638	6 321	r16 286	r34 957	r5 396	r40 353
August	r6 567	8 445	r15 089	r8 162	5 313	r13 842	r28 932	r4 812	r33 744
September	r8 118	8 245	r16 633	r7 542	4 736	r12 741	r29 374	r6 081	r35 455
October	9 555	9 528	19 215	8 750	4 470	13 419	32 633	7 826	40 460
SEASONALLY ADJUSTED									
2007									
October	7 689	9 078	16 889	7 171	4 464	12 304	29 193	5 716	34 910
November	7 909	9 028	17 208	7 763	4 539	12 616	29 824	5 651	35 475
December	7 676	9 435	17 231	7 963	4 799	13 146	30 376	5 635	36 011
2008									
January	8 535	9 808	18 499	7 823	5 365	13 616	32 114	5 639	37 753
February	7 595	9 613	17 438	7 290	4 929	12 849	30 287	5 239	35 526
March	7 614	8 753	16 689	7 733	4 449	12 452	29 141	5 398	34 539
April	7 497	8 764	16 526	7 665	4 541	12 306	28 831	4 694	33 525
May	7 858	8 493	16 523	8 040	4 529	12 960	29 483	5 300	34 783
June	9 363	9 076	18 686	9 654	4 722	14 870	33 556	5 945	39 501
July	7 824	9 364	17 403	7 801	4 767	12 857	30 260	5 554	35 815
August	7 515	8 933	16 608	7 415	4 525	12 359	28 967	5 423	34 390
September	7 746	8 565	16 534	7 183	4 562	12 254	28 789	5 568	34 357
October	8 005	9 059	17 237	7 649	4 479	12 381	29 617	5 641	35 259
TREND									
2007									
October	7 765	9 414	17 353	7 747	4 585	12 740	30 093	5 578	35 671
November	7 848	9 460	17 482	7 644	4 707	12 786	30 268	5 631	35 899
December	7 889	9 447	17 521	7 611	4 812	12 865	30 386	5 586	35 972
2008									
January	7 871	9 353	17 428	7 639	4 852	12 915	30 343	5 470	35 813
February	7 825	9 222	17 273	7 689	4 826	12 905	30 177	5 348	35 526
March	7 785	9 086	17 111	7 731	4 753	12 838	29 949	5 269	35 218
April	7 752	8 969	16 965	7 750	4 674	12 761	29 727	5 268	34 995
May	7 741	8 887	16 867	7 746	4 617	12 704	29 571	5 335	34 906
June	7 757	8 882	16 863	7 719	4 601	12 677	29 540	5 434	34 974
July	7 787	8 923	16 918	7 652	4 611	12 642	29 559	5 526	35 085
August	7 802	8 950	16 949	7 564	4 604	12 562	29 511	5 586	35 097
September	7 812	8 961	16 961	7 481	4 584	12 466	29 426	5 620	35 046
October	7 828	8 950	16 963	7 422	4 549	12 368	29 331	5 662	34 994

r revised

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

DOMESTIC SALES OF AUSTRALIAN WINE: Percentage change from previous period

Period	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE					
	Glass less than 2 litres	Soft packs(a)	Total	Glass less than 2 litres	Soft packs(a)	Total	Total table wine	Total other wine	Total wine
	%	%	%	%	%	%	%	%	%
ORIGINAL									
2005-06	3.9	-0.5	1.5	0.7	-3.0	-0.8	0.5	0.4	0.5
2006-07	8.0	-1.7	2.8	11.2	-6.3	5.1	3.8	2.9	3.6
2007-08	-6.4	-5.0	-5.4	-6.4	-3.4	-4.3	-4.9	-2.9	-4.6
2007									
October	20.0	-5.4	5.2	6.1	-0.5	5.9	5.5	35.6	10.3
November	19.6	6.8	14.0	16.3	3.9	9.9	12.3	8.4	11.5
December	-15.5	-5.6	-11.0	-16.0	-11.0	-14.2	-12.3	-5.1	-10.9
2008									
January	-34.7	-14.2	-24.4	-42.1	-25.3	-34.9	-28.6	-56.0	-34.2
February	14.3	25.9	21.2	23.4	39.7	30.6	24.6	5.8	22.1
March	6.2	-14.3	-4.7	15.9	-7.1	2.0	-2.2	22.3	0.7
April	-1.7	3.1	-0.1	12.7	13.3	12.8	5.0	-6.2	3.4
May	0.6	-3.1	-2.1	17.0	5.9	13.6	4.6	8.4	5.1
June	5.3	-7.6	-1.0	11.3	-7.9	5.8	2.1	0.4	1.9
July	4.7	29.5	17.0	-0.5	38.4	10.1	13.7	15.6	13.9
August	-18.1	-19.0	-19.2	-15.3	-15.9	-15.0	-17.2	-10.8	-16.4
September	23.6	-2.4	10.2	-7.6	-10.9	-8.0	1.5	26.4	5.1
October	17.7	15.6	15.5	16.0	-5.6	5.3	11.1	28.7	14.1
SEASONALLY ADJUSTED									
2007									
October	-0.4	-10.4	-6.2	-7.0	-1.0	-1.5	-4.3	2.7	-3.2
November	2.9	-0.6	1.9	8.3	1.7	2.5	2.2	-1.1	1.6
December	-2.9	4.5	0.1	2.6	5.7	4.2	1.9	-0.3	1.5
2008									
January	11.2	4.0	7.4	-1.8	11.8	3.6	5.7	0.1	4.8
February	-11.0	-2.0	-5.7	-6.8	-8.1	-5.6	-5.7	-7.1	-5.9
March	0.2	-8.9	-4.3	6.1	-9.7	-3.1	-3.8	3.0	-2.8
April	-1.5	0.1	-1.0	-0.9	2.1	-1.2	-1.1	-13.0	-2.9
May	4.8	-3.1	—	4.9	-0.3	5.3	2.3	12.9	3.8
June	19.2	6.9	13.1	20.1	4.3	14.7	13.8	12.2	13.6
July	-16.4	3.2	-6.9	-19.2	1.0	-13.5	-9.8	-6.6	-9.3
August	-4.0	-4.6	-4.6	-4.9	-5.1	-3.9	-4.3	-2.4	-4.0
September	3.1	-4.1	-0.4	-3.1	0.8	-0.8	-0.6	2.7	-0.1
October	3.4	5.8	4.2	6.5	-1.8	1.0	2.9	1.3	2.6
TREND									
2007									
October	1.0	0.5	0.7	-1.9	1.9	-0.2	0.3	1.6	0.5
November	1.1	0.5	0.7	-1.3	2.7	0.4	0.6	0.9	0.6
December	0.5	-0.1	0.2	-0.4	2.2	0.6	0.4	-0.8	0.2
2008									
January	-0.2	-1.0	-0.5	0.4	0.8	0.4	-0.1	-2.1	-0.4
February	-0.6	-1.4	-0.9	0.7	-0.5	-0.1	-0.5	-2.2	-0.8
March	-0.5	-1.5	-0.9	0.5	-1.5	-0.5	-0.8	-1.5	-0.9
April	-0.4	-1.3	-0.9	0.3	-1.7	-0.6	-0.7	—	-0.6
May	-0.1	-0.9	-0.6	-0.1	-1.2	-0.4	-0.5	1.3	-0.3
June	0.2	-0.1	—	-0.3	-0.3	-0.2	-0.1	1.9	0.2
July	0.4	0.5	0.3	-0.9	0.2	-0.3	0.1	1.7	0.3
August	0.2	0.3	0.2	-1.2	-0.2	-0.6	-0.2	1.1	—
September	0.1	0.1	0.1	-1.1	-0.4	-0.8	-0.3	0.6	-0.1
October	0.2	-0.1	—	-0.8	-0.8	-0.8	-0.3	0.8	-0.2

— nil or rounded to zero (including null cells)

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

<i>Period</i>	<i>Table</i>	<i>Fortified</i>	<i>Sparkling bottle fermentation(a)</i>	<i>Sparkling bulk fermentation(a)</i>	<i>Carbonated</i>	<i>Other wine products(b)</i>	<i>Vermouth</i>	<i>Brandy(c)</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
2005-06	366 796	18 510	23 128	16 659	4 248	2 833	197	535
2006-07	r380 672	17 387	23 266	16 617	7 080	2 947	172	510
2007-08	r362 003	17 183	21 655	14 939	8 479	3 114	144	508
2007								
October	r31 963	1 342	3 137	1 973	1 066	289	12	55
November	r35 892	1 999	2 985	2 166	989	315	18	55
December	r31 481	1 405	3 209	2 075	1 005	331	15	78
2008								
January	r22 469	852	1 249	680	531	214	8	29
February	r28 002	1 123	1 063	761	611	170	10	22
March	r27 396	1 122	1 327	1 151	736	226	11	33
April	r28 769	1 241	1 330	891	598	217	12	32
May	r30 104	1 594	1 261	1 012	549	225	11	38
June	r30 750	1 541	1 139	1 140	595	246	8	39
July	r34 957	1 900	1 397	1 015	642	435	8	50
August	r28 932	1 408	1 509	988	579	320	7	37
September	r29 374	1 510	2 044	1 525	737	260	7	38
October	32 633	1 327	3 084	2 222	943	242	7	35

r revised

(a) Spritzig table wines are included with table wine.

(b) See paragraph 4 of the Explanatory Notes and Glossary.

(c) Quantities on which excise duty was paid.

DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	<i>Total fortified</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
2005-06	1 751	3 785	366	8 279	4 325	18 510
2006-07	1 662	3 452	440	7 865	3 973	17 387
2007-08	1 802	3 429	401	7 330	4 217	17 183
2007						
October	np	256	np	502	398	1 342
November	np	386	np	617	652	1 999
December	np	348	np	506	328	1 405
2008						
January	93	140	21	400	197	852
February	88	163	24	585	263	1 123
March	np	247	np	470	296	1 122
April	118	243	26	575	278	1 241
May	139	346	28	693	387	1 594
June	140	317	28	757	300	1 541
July	184	374	39	780	523	1 900
August	137	344	24	555	348	1 408
September	np	271	np	695	397	1 510
October	143	247	33	548	357	1 327

np not available for publication but included in totals where applicable, unless otherwise indicated

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

(a) Includes muscat, madiera, tokay and white port.

EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

Period	WINE TYPE						Total wine
	White table	Red/rosé table	Total table	Fortified wine	Sparkling wine	Other	
QUANTITY ('000 L)							
2005-06	258 794	445 319	704 113	2 587	14 338	733	721 771
2006-07	276 565	491 589	768 154	2 781	15 366	625	786 926
2007-08	243 609	451 242	694 851	2 256	r16 392	r1 212	r714 711
2007							
August	24 065	43 855	67 920	305	2 069	128	70 422
September	24 402	45 153	69 554	253	2 157	51	72 015
October	21 230	43 465	64 695	180	2 244	103	67 222
November	17 176	33 217	50 394	217	1 296	82	51 988
December	19 742	40 297	60 039	172	1 434	108	61 752
2008							
January	13 844	26 823	40 667	128	752	41	41 588
February	15 526	30 057	45 583	85	1 102	83	46 852
March	19 757	36 430	56 186	205	960	156	57 506
April	20 281	34 976	55 257	100	922	168	56 446
May	22 347	38 137	60 484	228	1 296	r163	r62 171
June	18 784	31 247	50 031	141	r817	r75	r51 063
July	24 721	37 000	61 721	159	1 279	378	63 537
August	25 462	39 801	65 263	267	1 250	213	66 993
September	r23 900	r42 378	r66 278	258	r1 698	358	r68 592
October	23 902	41 993	65 895	293	2 216	278	68 681
VALUE (b) (\$'000)							
2005-06	862 756	1 791 760	2 654 516	15 229	81 138	4 366	2 755 249
2006-07	845 501	1 930 310	2 775 810	14 707	83 213	3 154	2 876 885
2007-08	794 231	1 786 094	2 580 325	13 949	r77 356	8 397	r2 680 027
2007							
August	82 607	169 197	251 805	1 639	9 268	563	263 275
September	80 355	182 204	262 558	1 391	10 556	495	275 000
October	75 490	175 649	251 139	1 360	9 006	599	262 104
November	60 104	146 750	206 853	1 526	7 031	770	216 181
December	67 454	167 059	234 513	1 091	6 591	991	243 186
2008							
January	45 461	98 356	143 816	878	4 017	440	149 151
February	48 805	118 465	167 271	738	5 063	467	173 539
March	64 488	146 209	210 697	1 057	5 146	1 166	218 066
April	62 715	127 085	189 800	712	4 530	998	196 041
May	68 167	146 105	214 272	1 113	5 695	931	222 011
June	56 055	122 217	178 272	831	r4 093	593	r183 789
July	68 125	138 727	206 853	871	5 046	838	213 607
August	75 777	150 816	226 593	1 423	5 593	417	234 026
September	r72 242	r155 179	r227 421	r1 603	r9 020	701	r238 746
October	75 673	164 717	240 390	2 054	11 572	477	254 491

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) See paragraph 8 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
2005-06	38	2 037	r494	r8 590
2006-07	8	216	447	8 968
2007-08	4	71	452	10 608
2007				
August	—	—	39	1 002
September	—	—	32	690
October	—	—	42	1 167
November	3	31	49	1 354
December	—	7	62	1 530
2008				
January	—	2	25	819
February	—	24	24	564
March	—	1	38	551
April	—	1	24	565
May	—	2	38	771
June	—	—	42	874
July	1	15	38	903
August	68	153	27	855
September	66	205	52	1 302
October	3	26	49	917

— nil or rounded to zero (including null cells)

r revised

(a) Exports may include sales made by exporters other than winemakers. From March 2004 to July 2006 the Brandy exports included some re-exports due to confidentiality restrictions. From August 2006 the Brandy export figure does not include re-exports.

(b) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(c) See paragraphs 8 and 9 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS, Selected countries(a)—October 2008

	WINE TYPE						TOTAL WINE	
	White table	Red/rosé table	Total table	Fortified	Sparkling	Other	Quantity	Value(b)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
EXPORTS (c)								
United Kingdom(d)	10 638	15 351	25 989	83	920	—	26 992	85 484
United States of America	7 579	10 646	18 224	54	273	10	18 562	72 900
Canada	906	2 801	3 707	63	110	—	3 880	20 049
Germany	1 047	1 992	3 038	1	2	—	3 041	5 327
New Zealand	432	1 326	1 758	12	408	—	2 178	8 953
Netherlands	685	1 936	2 621	—	59	—	2 680	9 414
Denmark	387	1 407	1 794	2	16	1	1 812	5 447
Belgium	317	643	960	—	26	216	1 203	3 054
China (excludes SARs and Taiwan)	75	847	922	14	8	—	944	5 697
Ireland	350	499	849	—	17	—	866	4 412
Sweden	200	442	642	—	56	—	698	3 498
Japan	199	1 071	1 270	1	158	—	1 429	4 807
France	106	21	127	—	—	—	127	440
Singapore	122	366	487	—	22	—	510	4 492
Hong Kong (SAR of China)	110	371	481	—	29	1	511	3 779
Norway	38	408	446	—	21	—	468	1 788
Finland	129	324	453	1	19	—	474	2 128
United Arab Emirates	78	72	150	3	6	—	158	931
Malaysia	27	100	127	1	3	—	130	1 270
Taiwan	4	61	66	5	3	—	73	640
Total other countries(e)	472	1 311	1 784	52	60	49	1 945	9 981
Total all countries	23 902	41 993	65 895	293	2 216	278	68 681	254 491
IMPORTS (f)								
New Zealand	4 332	269	4 601	—	131	68	4 799	37 843
Italy	221	196	417	—	264	9	691	4 210
France	237	231	468	1	446	5	920	15 199
Portugal	—	87	88	3	—	20	110	470
Spain	17	53	70	7	62	—	138	842
Chile	1 640	52	1 692	—	48	—	1 740	1 401
Germany	3	—	3	—	1	29	33	167
South Africa	256	299	555	—	—	1	556	1 659
Total other countries(e)	44	145	189	1	3	5	198	965
Total All Countries	6 751	1 331	8 082	11	955	137	9 186	62 757

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(b) See paragraphs 8 and 9 of the Explanatory notes.

(c) Exports may include sales made by exporters other than winemakers.

(d) United Kingdom, Channel Islands and Isle of Man

(e) Includes other countries as detailed in *Standard Australian Classification of Countries (SACC)* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the Former USSR	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total All Regions	European Union(c)
QUANTITY ('000 L)								
2005-06	28 563	393 895	10 819	27 655	253 851	6 987	721 771	387 913
2006-07	38 318	423 032	14 876	40 769	262 120	7 811	786 926	415 516
2007-08	24 412	402 784	r13 163	32 218	r233 437	8 696	r714 711	397 423
2007								
August	2 673	43 424	1 057	2 852	19 629	787	70 422	42 990
September	2 899	39 840	971	1 896	25 673	736	72 015	39 415
October	2 592	40 699	1 386	2 384	19 480	680	67 222	40 102
November	2 277	25 673	1 264	2 717	19 635	423	51 988	25 343
December	1 135	30 546	1 399	3 358	24 631	683	61 752	r30 140
2008								
January	1 127	23 879	835	1 601	13 535	611	41 588	23 415
February	1 258	27 785	1 013	2 348	13 738	710	46 852	27 331
March	1 708	33 240	1 159	2 332	18 423	644	57 506	32 845
April	1 533	33 139	1 122	2 657	17 255	740	56 446	32 554
May	2 002	34 263	1 167	2 829	20 812	1 098	r62 171	33 796
June	1 855	28 187	r1 039	3 977	r15 325	681	r51 063	27 893
July	1 805	37 467	1 006	2 879	19 655	725	63 537	37 022
August	1 882	36 695	820	2 290	24 738	568	66 993	36 174
September	r2 431	r36 128	r1 099	r2 649	r25 581	704	r68 592	r35 801
October	2 318	38 929	1 276	3 133	22 456	569	68 681	38 260
VALUE(d) (\$'000)								
2005-06	104 745	1 328 880	76 232	109 242	1 109 856	26 294	2 755 249	1 301 499
2006-07	111 967	1 385 398	88 665	148 823	1 111 964	30 067	2 876 885	r1 356 059
2007-08	94 641	1 287 628	90 880	173 328	r997 664	35 886	r2 680 027	1 265 527
2007								
August	9 076	143 245	7 306	15 131	85 412	3 105	263 275	141 257
September	11 500	133 836	5 874	11 244	109 376	3 171	275 000	131 883
October	10 843	135 338	8 658	13 877	90 719	2 669	262 104	132 525
November	8 800	82 602	7 343	14 721	100 454	2 262	216 181	81 281
December	4 714	95 907	8 263	19 777	111 288	3 236	243 186	r94 187
2008								
January	4 323	74 900	5 794	9 425	51 946	2 763	149 151	73 200
February	5 107	86 438	7 248	13 796	58 119	2 830	173 539	85 183
March	7 342	115 947	9 263	12 517	70 070	2 928	218 066	114 170
April	6 357	95 585	7 709	14 823	67 851	3 716	196 041	93 643
May	8 812	105 055	9 337	15 698	79 793	3 316	222 011	103 080
June	7 876	86 973	8 702	18 479	r59 031	2 728	r183 789	85 571
July	7 151	112 450	7 196	13 410	70 822	2 578	213 607	110 944
August	7 964	111 988	6 186	14 691	90 737	2 461	234 026	109 849
September	r10 117	r100 831	r5 983	r15 813	r103 186	2 816	r238 746	r99 432
October	9 582	123 572	8 837	16 240	93 003	3 258	254 491	120 857

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

(d) See paragraph 8 of the Explanatory Notes.

IMPORTS CLEARED (a), Selected Countries(b)

	New Zealand	Italy	France	Portugal	Spain	Chile	Germany	South Africa	Total other countries	Total All Countries
QUANTITY ('000 L)										
2005-06	r13 228	r5 450	r4 563	r894	r796	r476	r411	299	r1 049	r27 165
2006-07	18 142	5 544	5 354	482	947	586	901	517	1 802	34 275
2007-08	23 859	7 117	7 087	723	1 167	4 449	557	2 527	5 828	53 313
2007										
August	2 045	696	689	33	73	36	44	93	122	3 832
September	2 083	855	461	84	156	9	59	52	191	3 950
October	2 715	820	1 009	39	107	640	47	171	356	5 904
November	3 159	731	1 032	126	207	163	46	135	504	6 103
December	1 642	1 074	818	120	79	1 057	30	102	673	5 596
2008										
January	1 399	400	555	32	106	909	43	177	372	3 992
February	2 397	334	390	18	110	679	19	9	414	4 372
March	1 705	474	480	97	109	496	87	1 026	696	5 170
April	1 681	462	461	67	79	226	82	186	1 231	4 475
May	1 899	264	445	36	19	95	35	268	725	3 786
June	1 766	626	372	45	67	137	23	287	64	3 387
July	2 257	809	628	77	59	603	96	109	95	4 733
August	2 511	1 101	785	36	141	83	22	91	r212	r4 981
September	3 544	787	1 265	48	183	281	43	442	r981	r7 574
October	4 799	691	920	110	138	1 740	33	556	198	9 186
VALUE (c) (\$'000)										
2005-06	r108 523	r28 288	r79 934	r2 658	r3 925	r1 961	r2 163	r1 175	r5 559	r234 186
2006-07	155 913	32 081	97 134	2 050	4 900	2 439	3 347	1 389	7 769	307 023
2007-08	209 401	40 543	142 906	2 888	7 265	7 284	2 935	5 522	12 740	431 485
2007										
August	17 990	4 560	13 993	148	494	129	230	224	886	38 655
September	18 706	4 958	8 465	282	977	52	380	163	814	34 796
October	23 811	4 864	19 640	177	610	1 278	243	448	1 030	52 101
November	25 430	3 778	20 529	524	981	399	220	515	1 372	53 749
December	15 222	5 089	17 136	403	383	1 546	154	341	1 538	41 811
2008										
January	12 643	2 470	11 000	114	786	1 404	197	465	739	29 817
February	21 512	2 034	9 089	70	903	830	138	45	437	35 056
March	16 100	2 423	9 406	454	802	487	468	1 431	1 105	32 676
April	14 589	2 705	9 834	219	306	423	310	794	1 359	30 539
May	15 729	1 839	9 693	144	217	149	195	209	1 781	29 956
June	15 934	3 433	7 480	263	511	581	172	831	600	29 806
July	15 606	4 853	9 801	295	452	520	285	326	525	32 662
August	17 548	6 111	16 051	230	895	362	232	303	r781	r42 514
September	28 443	4 717	r19 336	206	1 100	793	308	1 328	r1 492	r57 724
October	37 843	4 210	15 199	470	842	1 401	167	1 659	965	62 757

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(c) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

IMPORTS CLEARED BY WINE TYPE(a)

Period	WINE TYPE						Total wine
	White table	Red/Rosé table	Table wine	Fortified wine	Sparkling wine	Other wine	
QUANTITY ('000 L)							
2005-06	r12 996	r6 601	r19 597	r133	r5 924	r1 511	r27 165
2006-07	19 003	6 487	25 490	123	7 000	1 662	34 275
2007-08	31 319	11 260	42 580	159	8 268	2 307	53 313
2007							
August	2 196	569	2 765	4	988	75	3 832
September	2 213	724	2 937	23	799	192	3 950
October	3 458	831	4 289	12	1 210	393	5 904
November	3 551	1 322	4 873	14	1 084	132	6 103
December	2 286	1 704	3 990	19	1 107	480	5 596
2008							
January	2 705	564	3 269	15	548	161	3 992
February	3 283	469	3 752	1	514	104	4 372
March	2 271	2 200	4 471	18	423	259	5 170
April	2 872	913	3 785	7	527	157	4 475
May	2 766	633	3 400	7	289	90	3 786
June	2 241	609	2 851	20	456	61	3 387
July	3 109	755	3 864	8	736	124	4 733
August	2 867	r1 025	r3 893	9	845	234	r4 981
September	r4 977	1 321	r6 298	11	1 100	165	r7 574
October	6 751	1 331	8 082	11	955	137	9 186
VALUE (b) (\$'000)							
2005-06	r105 647	r39 580	r145 227	r1 107	r80 716	r7 136	r234 186
2006-07	155 180	46 720	201 900	1 154	97 533	6 437	307 023
2007-08	222 578	64 581	287 158	1 523	132 353	10 450	431 485
2007							
August	18 242	5 729	23 971	57	14 318	308	38 655
September	19 331	5 616	24 947	160	8 827	862	34 796
October	23 931	6 189	30 120	100	20 564	1 317	52 101
November	26 583	7 186	33 769	193	19 096	691	53 749
December	16 815	5 785	22 601	131	17 289	1 791	41 811
2008							
January	15 166	4 887	20 052	149	8 181	1 434	29 817
February	20 580	4 276	24 856	10	9 799	392	35 056
March	18 061	5 702	23 763	209	7 504	1 200	32 676
April	16 133	4 244	20 377	86	9 220	856	30 539
May	17 888	5 613	23 501	93	6 000	361	29 956
June	17 308	5 526	22 833	262	6 258	452	29 806
July	17 310	5 831	23 140	122	8 897	502	32 662
August	22 150	r7 821	r29 971	116	11 577	850	r42 514
September	r29 796	9 268	r39 064	134	r17 806	720	r57 724
October	38 405	8 930	47 335	149	14 601	672	62 757

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

2 The information on domestic sales of Australian produced wine is obtained from 97 winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 92% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

3 Tables 1, 3 & 4 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

4 From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

5 Figures relating to international trade in wine and brandy are presented in tables 5–10 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.

6 Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

7 In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

8 The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to

EXPLANATORY NOTES *continued*

IMPORTS AND EXPORTS

continued

Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

9 The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

10 For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

11 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

12 The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

13 The revision properties of the seasonally adjusted and trend estimates have been improved by the use of autoregressive integrated moving average (ARIMA) modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The Sales of Australian Wine and Brandy by Winemakers Survey uses ARIMA modelling where appropriate for individual time series. The ARIMA model is assessed as part of the annual reanalysis. For more information on the details of ARIMA modelling see feature article: Use of ARIMA modelling to reduce revisions in the October 2004 issue of *Australian Economic Indicators* (cat. no. 1350.0).

14 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

15 For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 6354 or via e-mail at time.series.analysis@abs.gov.au.

ACKNOWLEDGMENT

16 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

17 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

18 Current publications and other products by the ABS are listed on the ABS web site. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

GLOSSARY

Carbonated wine	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
Domestic sales	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
Exports	Exports of wine to overseas ports including sales made by exporters and wine producers.
Fortified wine	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
Grape spirit	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
Imports cleared for home consumption	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
Other containers	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
Other wine products	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
Soft packs	A container type including all collapsible packs whether plastic or of other material.
Sparkling	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
Table wine	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
Total other wine	Includes fortified wines such as sherry, port, muscat, maderia, tokay and white port etc., sparkling wines both bottle and bulk fermented, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.

FOR MORE INFORMATION . . .

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